

### PAYMENT DETAILS

Bank Name : Tamilnad Mercantile Bank  
Account Name : Head Department of Economics  
Branch Name : T.Kallikulam  
A/C No : 031100050306989  
IFSC Code : TMBL00000031

### ORGANIZING COMMITTEE

#### CHIEF PATRON(s)

**Thiru. R.K. Kalidasan**

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Tirunelveli Dakshina Mara Nadar Sangam College.

**Thiru.S.K.T.B.Kamaraj**

College Committee Member

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Tirunelveli Dakshina Mara Nadar Sangam.

**Thiru. A. Selvaraj**

Treasurer,  
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Principal(i/c),  
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#### CO-CHAIR PERSON

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Senior Professor, Department of Economics  
The Gandhigram Rural Institute -  
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Associate Professor & Head.

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**Dr.M.I.Kohilavani**

Assistant Professor

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Formerly Principal

**Dr. G. Hari Govindaraj**

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Associate Professor and Head

Dept of Economics

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Cum Coordinator, IQAC

**Dr. Sivan.S**

Assistant Professor, Department of Commerce

### Organizing Committee Members

**Dr. K. Karuppasamy**, Assistant Professor

**Dr.N.Nagarajan**, Assistant Professor

**Dr.J. Arockia Subitha**, Assistant Professor

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## Tirunelveli Dakshina Mara Nadar Sangam College

(Re-Accredited by NAAC with 'A' Grade)

(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

T.Kallikulam, - 627113, Tirunelveli, Tamil Nadu.



### One Day National Seminar On

## EMPOWERING RURAL WOMEN ENTREPRENEURSHIP FOR VIKSIT BHARAT @2047:- CHALLENGES, OPPORTUNITIES AND FUTURE PROSPECTS

MARCH | 06 | 2026



Sponsored by

**INDIAN COUNCIL OF  
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Organized by

### Department of Economics

Tirunelveli Dakshina Mara Nadar Sangam College

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T.Kallikulam, - 627113, Tirunelveli, Tamil Nadu.



## ABOUT THE INSTITUTION

Tirunelveli Dakshina Mara Nadar Sangam College is situated on a vast campus generously donated by the people of T. Kallikulam. The first building of the College was formally inaugurated by the then Honourable Minister Si. Pa. Adithanar on 5th July 1971, the day the institution commenced its academic activities. Subsequently, the management constructed three additional blocks at different stages of development. Two waiting halls exclusively for girl students were also established to support their welfare and convenience. It is established as an approved co-educational college in July 1971 with an initial strength of 100 students and 10 faculty members, the institution has demonstrated steady and consistent growth over the years. At present, it has evolved into a full-fledged first-grade co-educational college, affiliated to Manonmaniam Sundaranar University, Tirunelveli offering Five Postgraduate programmes, Fourteen Undergraduate programmes, Three Ph.D. programmes, Five career-oriented courses and Two certificate courses. The College is Re-Accredited by NAAC with 'A' Grade with a CGPA of 3.09 in the II Cycle, reflecting its commitment to quality in higher education.

## ABOUT THE DEPARTMENT

The department of Economics had its beginning in our college in 1973. During 2003-2004, our Department was recommended as the best Department among rural colleges by the Vice chancellor of Manonmaniam Sundaranar University, Tirunelveli. In appreciation of it Elizabeth Malcom Adisheshiah Trust, Chennai granted a computer worth Rs.40, 000/- (Rupees Forty Thousand Only) to the Department. It is privileged to record that our Department had been a pioneer in many aspects. Every year our students have been topping in the university rank list in the University Examinations As of now Fifty five students secured university ranks in the University Examinations over different years. Our alumni are working in different Departments at different places in the country in respectable positions. In the promotions of association spirit among the students the Department has been conducting Association meeting every year without fail. Through the association meeting the Departments

create awareness among students to have exposure on recent developments in the subject. The faculty members have been always at the back of every student in developing them into emerging economists of the nation. Frequently conducted seminars in the classes have been the practicing fields for students. The weekly tests and unit tests conducted in the Department have been positively inspiring our students to come up and shine in the university examinations. It is the real success story of the Department in showing a consistent academic result in the university examinations over years. Every year our faculty members have been producing 100 percent result all most all papers.

## ABOUT THE SEMINAR

The Government of India's vision for a "Viksit Bharat @2047" emphasizes the importance of empowering rural women entrepreneurs to achieve inclusive and sustainable rural development. Rural women play a vital role in India's economy, particularly in agriculture and allied sectors. However, they face numerous challenges that hinder their participation in entrepreneurship, including limited access to resources, finance, technology, and markets. As India embarks on its journey towards becoming a developed nation by 2047, empowering rural women entrepreneurs has emerged as a crucial strategy for achieving inclusive and sustainable rural development. Rural women play a vital role in India's economy, particularly in agriculture and allied sectors, contributing significantly to the country's GDP and food security.

## OBJECTIVES

- Identify the challenges faced by rural women entrepreneurs in India
- Explore opportunities for empowering rural women entrepreneurs
- Discuss the future prospects for rural women entrepreneurship in achieving Viksit Bharat @2047
- Provide a platform for stakeholders to share experiences, best practices, and research findings
- Develop policy recommendations to support rural women.

## SUB-THEMES

- Rural Women Entrepreneurship: An Overview
- Challenges Faced by Rural Women Entrepreneurs
- Role of Microfinance and SHGs in Empowering Rural Women
- Digital Literacy and Technology Adoption
- Government Initiatives and Policies for Rural Women Entrepreneurs
- Sustainable Business Models for Rural Women Entrepreneurs
- Market Linkages and Access to Markets
- Success Stories and Case Studies
- Future Directions and Recommendations

## GUIDELINES FOR PAPER SUBMISSION AND REGISTRATION

1. Full Paper with abstract should be original and unpublished.
2. The paper can consist of one corresponding Author and One or Two co-authors (separate registration for co-authors).
3. The paper should be prepared on A4 Sized paper using Times New Roman font (12 point size) with 1.5 line spacing. Preference must be formatted according to APA Style.
4. The Abstract (not exceeding 300 words) with 4 or 5 keywords and the full paper (not exceeding 10 pages) should be submitted by email to Selected Paper will be published as an Edited Volume with ISBN. Subject to adherence to the prescribed to plagiarism norms (Subject to additional charges).
5. An E-copy of the publication will be sent to the authors. Spot registration is also available (for participation) only.

## IMPORTANT DATES

Last date for abstract submission : 15.02.2026  
Last date for full paper submission: 26.02.2026  
Seminar Date : 06.03.2026

## REGISTRATION FEES

Faculty/ Academicians	:	Rs.350/-
Research Scholars	:	Rs.250/-
UG/PG Students	:	Rs.200/-
Others	:	Rs.450/-

- The Registration fee includes a Seminar kit, lunch, refreshment and a certificate.
- No TA/DA will be provided to the participants